

COM210 Project Creative Brief

PROJECT 1: FLIER

Date:10/28/23

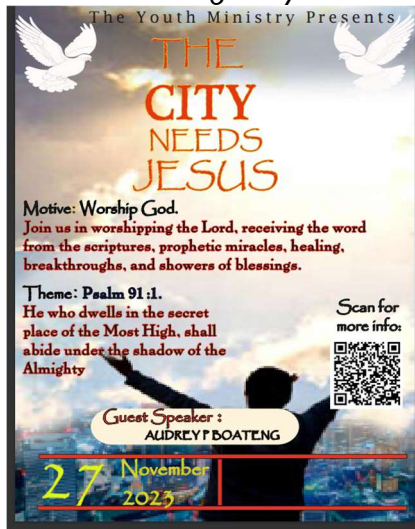
Name: Audrey Pephrah B

The following will be completed for the final submission only:

PROJECT DETAILS

DRAFT

Place a JPG image of your draft here.



CHANGES

What changes have you made since you created the draft?

I changed the color of the body paragraphs and removed the strokes. I also changed the position of the title.

FONTS

Tell us the fonts you used and their category.

I used Papyrus (Sans serif) and LTC Pabst Old-style(Oldstyle).

COLOR SCHEME

What type of color scheme and specific colors did you use?

I used e63612 and e63926 orange color, black and cream color.

IMAGES

Cite images (if any) you used:

<https://www.istockphoto.com/photo/tokyo-cityscape-aerial-view-gm1278304139-377289457>

<https://media.istockphoto.com/id/1652668622/photo/4k-abstract-light-rays-blue-loopable-background.jpg?s=612x612&w=0&k=20&c=-hazG9DHmHdlTFPMB9PO3ldpZOL5- Ws-Jv7nVGqsNI=>

TWITTER

What is the link to your Twitter post for this project?

Reflection

THINGS LEARNED

Please answer each question below.

1. What are a few things you learned while working on this project?
How to not make certain colors blend in other parts of the background.
2. What are you most proud of? What was most difficult for you?
I am proud of how of the background and the icons I created, the difficult part was blending the colors.
3. How effective is your project in communicating the message? Why?
It shows the motive in the body paragraph and the visuals represents a church event.