

COM210 Project Creative Brief

PROJECT: PORTFOLIO

Date: 12/10/2023

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PROJECT BACKGROUND

What is the project? What are we creating and why? What are we trying to achieve with this project? What is the core message that should be communicated?

In this project, I am bringing every project I created in this semester. This is a portfolio whereby everything I created in this semester can be located. I am expected to show all the design principles to make it look nice.

TARGET AUDIENCE & JUSTIFICATION:

*Who is your target audience for your portfolio? [You can't say everyone!] What do we know about them that can help us reach them? **What is your plan to appeal to this audience?***

People who might be interested in taking a content creation class. They can have the idea of what will be expected.

INSPIRE US!

Find 3 samples of work that have been done by others that can inspire this project; place them here.

[In the Huddle – The personal portfolio of Alexander Huddleston \(wordpress.com\)](#)

[My Portfolio – Marina Gutierrez's Blog \(wordpress.com\)](#)

[Portfolio – Portfolio Page \(wordpress.com\)](#)

The following will be completed for the final submission only:

PROJECT DETAILS

CHANGES

What changes have you made since you created the draft?

I changed some alignments and also certain sentences. I also added new words to my description.

WORDPRESS

What is the link to your finalized portfolio you created on WordPress? (Be sure the sharing settings are correctly done!)

[*https://audjr.wordpress.com/2023/12/10/final-portfolio/*](https://audjr.wordpress.com/2023/12/10/final-portfolio/)

Reflection

THINGS LEARNED

Please answer each question below.

1. What are a few things you learned while working on this project?

I learned how to make the alignment proper with the ruler guide.

2. What are you most proud of? What was most difficult for you?

I am most proud of the color and the most difficult thing was finding fonts which could fit.

3. How effective is your project in communicating the message? Why?

The color is very cool and it represents my personality. I believe portfolio explains most things in a brief document or slides, and that is what I did.

4. Thinking of the semester overall, what are a few major things you've learned and some takeaways? What's your favorite thing we did this semester?

The major things I learned this semester was the usage of design principles, getting used to Adobe features because it is my first time using any of their products. My favorite thing we did this semester was the video project.